



Roots N' Boots Queen Creek Rodeo Committee



Welcome to Roots N' Boots Queen Creek Rodeo Committee!

We are very happy to have you join the BEST rodeo in Arizona.

Friends of Horseshoe Park, a 501(c)(3) organization, is pleased to offer you the opportunity to join us in celebrating the history, culture, and heritage of Queen Creek and the surrounding communities. Roots N' Boots Queen Creek (RnB) is the signature event hosted by Friends of Horseshoe Park (FOHP) each March in beautiful Queen Creek, Arizona and features PRCA Pro Rodeo action, a carnival and midway, food vendors, shopping, competitive events for the community and many free activities for children young and old.

To make this amazing five day event happen, we need the support of volunteers like you! We are "More than a Rodeo"- our event currently includes four PRCA Rodeo events and two rodeo dances, along with a full size carnival and midway, vendors, and a number of FREE family friendly events. Roots N' Boots Queen Creek has placed many times in the top three by the Women's Pro Rodeo Association, three times receiving top honors and the Justin Best Footing Award. We have also received several awards from Arizona Talent in Event Concepts for Best Event Poster, Best Charity Event (Special Kids Rodeo), Best Family Event (Kids N' Kritters) and more! We hope you would like to be part of this incredible award-winning weekend!

FOHP/RnB History

When Horseshoe Park & Equestrian Centre (HPEC) construction was complete in 2008, the Town of Queen Creek organized a Grand Opening, which was held in January of 2009. This Grand Opening included a number of local equine and livestock groups, including Queen Creek 4H and Queen Creek High School FFA, as well as a number of activities for the community, as an introduction to HPEC and a celebration of Queen Creek's rural heritage.

About this time, Queen Creek councilmember Jon Wootten, whose second term in office was coming to a close, was realizing that the fact HPEC was town owned was

a detriment in terms of private fundraising to expand the park. So, he decided instead of running for a third term to found a non-profit organization to support HPEC and privately funded input stream for HPEC improvements. Friends of Horseshoe Park was incorporated on May 3, 2010 and received its non-profit status from the US Internal Revenue Service on Oct 28, 2010. The founding Board of Directors were Jon Wootten, Vickey Wootten, Rich Robertson, Stephanie Robertson, Paige Standage, Fred Brittingham, Patti Garbe, Sherri Elkins, and Clayton Alford.

After the very successful Grand Opening of HPEC, the Town of Queen Creek staff thought that creating a yearly celebration along those lines, but expanded to include other events and a professional rodeo, would be a way to both bring the community together at the same time celebrating Queen Creek's rural roots. It was during planning of this event, which would be named Roots N' Boots Queen Creek, that the inclusion of a PRCA rodeo as the main attraction was agreed upon. Since the event was chartered as a Town of Queen Creek event, the planning was almost entirely performed by Town staff, with members of Friends of Horseshoe Park being responsible for planning the rodeo. The inaugural Roots N' Boots Queen Creek was a two day event held in March of 2010. This event included first ever PRCA rodeo held in Queen Creek.

After completion of the event, Town Council looked at how much the event cost in terms of Town staff labor hours and decided the cost was not worth the benefit. It was at this time that Town Council asked if Friends of Horseshoe Park would consider taking over the event, with the Town donating use of HPEC and some staff time to help at the event (tractors, etc.). In the end, an agreement was reached between FOHP and the Town of Queen Creek for FOHP to host RnB annually, with the goals of A) breaking even financially, and B) providing the Queen Creek community a high quality, rural themed event. This agreement, with slight changes as RnB has grown, has been the basis for RnB as planned and executed by FOHP from 2012 to the present day.

What started as a two day event showcasing local equine and livestock and two professional PRCA rodeo performances as grown to five full days of activities, food vendors, shopping, carnival, all sorts of activities and performances, as well as 3 full PRCA rodeo performances, a night of PRCA bull riding and an All Women's Rodeo.

What Is Roots N' Boots Queen Creek?

Roots N' Boots Queen Creek Main Event Plan

Held annually in March at Horseshoe Park & Equestrian Centre in Queen Creek

- One night of PRCA Bull Riding and four full PRCA Pro Rodeo Performances
- Rodeo 101 – tour the rodeo and learn what goes on behind the chutes
- Shopping & Dining at our amazing Cowboy Marketplace
- Full sized Carnival & Midway
- FREE family activities including:
 - o Kids N' Kritters with activities such as “Mutton Bustin” and “Dash for Cash”
 - o Xtreme Teen activities may include “Chicken Scramble” or “Goat Roping”
 - o The popular Ranch Dressing contest
 - o Entertainment stage
 - o Pancake & Sausage Breakfast
- Rodeo Dances on Friday and Saturday nights (all ages welcome)
- Youth Dance on Thursday night
- Equine Meet & Greet scheduled daily
- The Saloon and entertainment area will be back, and bigger and better! Join us under the covered arena, with an area for adults to enjoy an alcoholic beverage during the festivities, while having a meal with their family
- AgTivity Zone featuring fun and interactive stations by the Arizona Farm Bureau, pony rides and the ever popular petting zoo! Additional event you may be recognized at (see sponsor team)

What are the different ways I can volunteer?

Weekend Warrior

Our weekend warriors are volunteers who volunteer for rodeo week/weekend and volunteer in a specific area year after year working under a specific Honcho. They are a vital part of our volunteer group that we can count on every year. They are welcome to attend committee meetings.

Committee Member

Committee members take on a bigger volunteer role not only regarding Roots N' Boots Queen Creek, but also in the other events held in conjunction with Roots N' Boot Queen creek, such as the Annual Poker Ride, Annual Trail Ride and our two Open Barrel Races held throughout the year. Our committee members take on a key role in a

specific area under one of our Committee Honchos. They are highly encouraged to attend committee meetings.

Associate Director

Roots N' Boots Queen Creek Associate Directors are committee members who oversee a specific area or event, some with budget responsibilities. They organize the specific event or activity they are in charge of from start to finish, including organization, securing volunteers, budgets and implementation as well as report to the Board of Directors, as needed. As volunteers, they are also asked to volunteer at other Roots N' Boots Queen Creek events as explained above. They or their chosen alternate are expected to attend committee meetings.

Friends of Horseshoe Park Board of Directors

Friends of Horseshoe Park Board of Directors are nominated and voted on by the Board every 2 years. Board members take on the the vital role of not only being responsible for Roots N' Boots Queen Creek, but also working with Horseshoe Park & Equestrian Centre management and staff, and the Town of Queen Creek elected officials as well as staff, in improving the park along with promoting and keeping our rural and western heritage. Board members are required to attend all Roots N' Boots Queen Creek events and all monthly Board meetings.

Friends of Horseshoe Park Executive Committee

The Friends of Horseshoe Park Executive Committee is made up of the President, Vice-President, Treasurer and Secretary of the Board of Directors. This subcommittee recommends courses of action for strategic and/or issues and provides guidance to and oversight of the other committees of the Board along with oversight of and accountability to corporate budget items and expenses. Board members are required to attend all Roots N' Boots Queen Creek events and all monthly meetings.

What kind of time do I need to commit?

Volunteering for Roots N' Boots Queen Creek depends on what works for you and your family. We welcome whatever you can offer from weekend warrior to becoming a Honcho with the added responsibilities. You can get more information under "What are the Different Ways I can Volunteer?" Starting small by being a committee member before deciding whether and how to volunteer more time and energy is a common path among our Committee members and Honchos.

Committee meetings are the 2nd Thursday of each month starting at 7pm for the months of September - March.

Board meetings are the 2nd Thursday of each month starting at 6pm twelve months a year.

What do I get from being part of this committee?

You not only get to be part of the BEST rodeo in Arizona, but you will be part of the BEST rodeo family. We are currently over 100 strong in committee members!

Committee members will receive:

- Free parking
- 20% Discount on all merchandise
- Opportunity to purchase RnB Committee shirts
- Free tickets to Thursday, Friday or Sunday performance (quantity varies each year)
- Thank You Dinner for you and your family
- Kick Off Dinner for you and one guest
- The good feeling of giving back to our community by hosting the biggest and best all-volunteer community event in Queen Creek.

What are the different Associate Director areas and are any currently open?

Each Associate Director is paired with a Board member who will be their voice at the Board meetings and assist them with any planning needs or issues with their area. Please see the chart on our website for a current list of all Associate Director areas and who their Board member is.

Contact Information

Board of Directors

President - Jon Wootten	jonwootten@gmail.com
Vice-President - John Flores	jflores5@ur.com
Treasurer - Erica Jorgensen	huntersmom78@msn.com
Secretary - Myrna Flores	myrnaoflores@gmail.com
Board Member - Dru Alberti	drurnbqc@gmail.com
Board Member - Karen Crooks	qccrooks@hotmail.com
Board Member - Patti Garbe	baroranch@yahoo.com
Board Member - John Flores	jflores2472@gmail.com
Board Member - Dave Mansingh	david.b.mansingh@hotmail.com
Board Member - Kaeden Peterson	kaeden.peterson@gmail.com

Board Member - Ed Musgraves
Board Member - Nicole Cooper

edmusgraves@cox.net
nicolecooper072020@gmail.com

General Volunteer Email: volunteers@friendsofhorseshoepark.org

Executive Committee Email: exec@friendsofhorseshoepark.org

General Information Email: info@friendsofhorseshoepark.org

Mailing Address: PO Box 1062, Queen Creek, AZ 85142

Follow us on Facebook and Instagram at:



Roots N' Boots Queen Creek



rootsnbootsqc

Honcho Hints and Tips?

- Signage - Talk to your board rep about what signage you are responsible for displaying, as part of Roots N' Boots Queen Creek.
- Budgets - If you have a budget, talk to your Board rep. about any needed changes or if you won't be spending all your money
- Flyers - Work with the Marketing Chair on any required flyers
- Meetings - If you cannot make a committee meeting, make sure someone has your update and any issues to talk about.

MEET *the* BOARD



Jon Wootten
President



Rich Robertson
Vice-President



Myrna Flores
Secretary



Erica Jorgensen
Treasurer



John Flores

MEET *the* BOARD



Dru Alberti



Karen Crooks



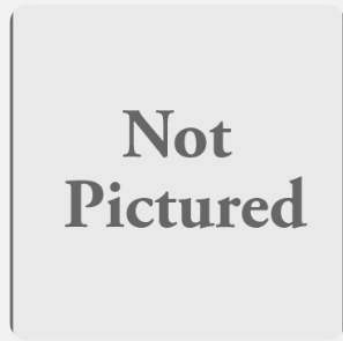
Patti Garbe



Ed Musgraves



Dave Mansingh



Byron Kimball

MEET *the* COMMITTEE



Sandy McNatt



Fred Brittingham



Cheyenne Flores



Tom Scheurn



Samantha Hardt



Montana Flores

MEET *the* COMMITTEE



Dakota Flores



Tiffany Shively



Todd Steely



Nicole Cooper



Marcus Cooper



Squirrel Campbell

MEET *the* COMMITTEE



WE ARE MORE THAN A RODEO, WE ARE A FAMILY

