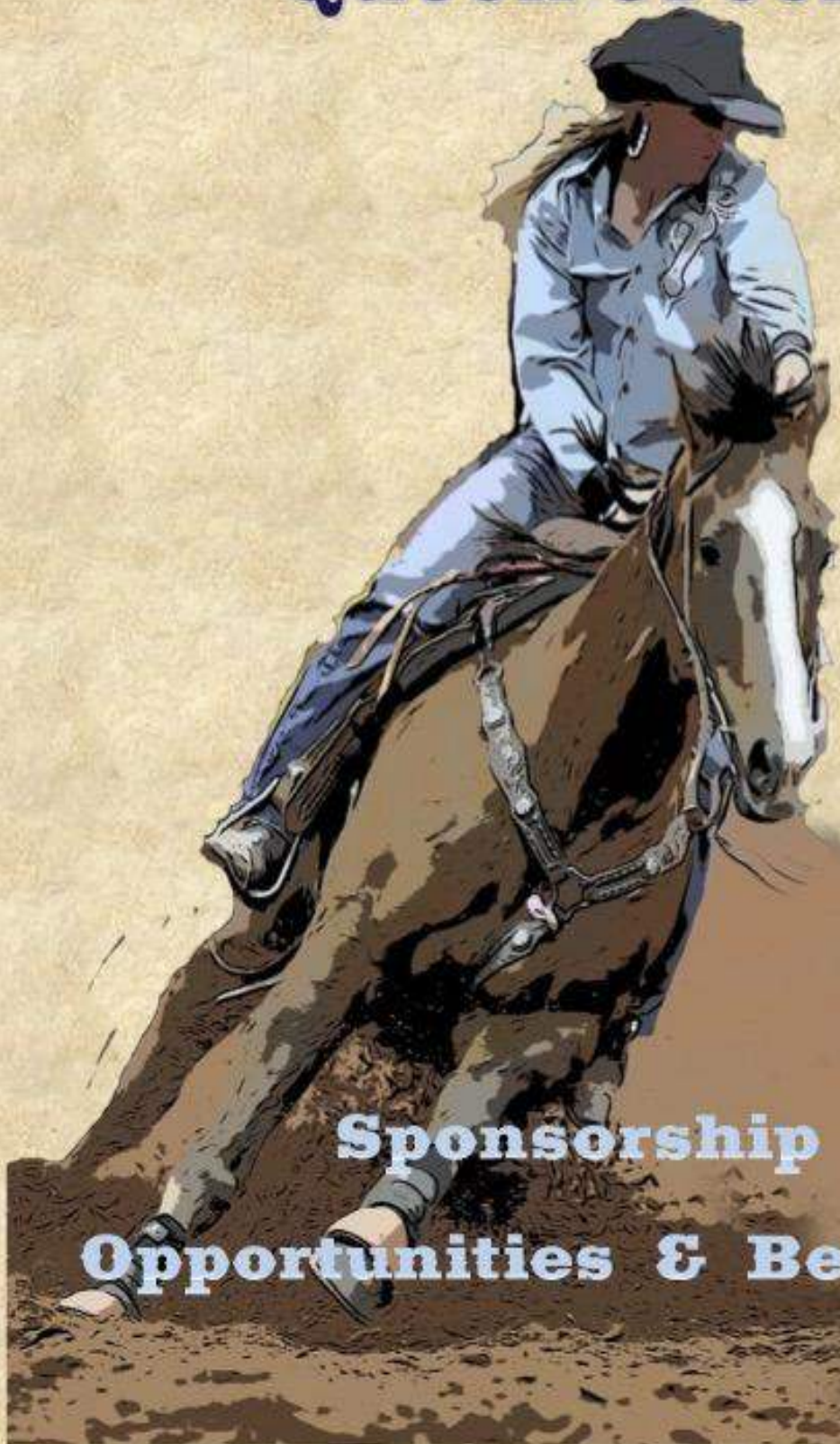


ROOTS N' BOOTS

Queen Creek



Sponsorship
Opportunities & Benefits

Sponsor Packages

Attention Potential Sponsors!

Friends of Horseshoe Park, a 501(c)(3) organization, is pleased to offer you the opportunity to celebrate the history, culture, and heritage of Queen Creek and surrounding communities. **Roots N' Boots Queen Creek** is a signature event held every March in beautiful Queen Creek, Arizona featuring PRCA Pro Rodeo action, a carnival and midway, food vendors, shopping, and many free activities for children young and old.

To make this amazing event happen, we need the support of sponsors like you!

Dates for **Roots N' Boots Queen Creek** will be **March 12-16, 2025**. Although we are months out, planning is well under way. In addition, there are several fall events that you may be recognized at: the sooner you sign up the more events at which you'll gain business exposure!

More than a rodeo- our plans for main event in March of 2024 include:

- ✓ FIVE PRCA Rodeo events and TWO all age rodeo dances PLUS a youth only rodeo dance on Thursday night
- ✓ Ladies' night rodeo event – canned food drive for the Mary Gloria Foundation
- ✓ FULL SIZE carnival and midway with VENDORS at our Cowboy Marketplace
- ✓ **FREE** family friendly events and activities such as Kids N' Kritters, Ranch Dressing, Xtreme Teen, Special Kids Rodeo, AgTivity Booths & a Petting Zoo
- ✓ Equine events including clinics, ropings, mounted shooters – even a Meet & Greet!

Sponsorship packages are now available, with various levels to choose from offering commensurate benefits and perks. We need the help of cash sponsors, and donated goods or services. If you do not see a package that suits your needs, please let us know. We are happy to work with you to develop a package that will be beneficial to us both.

Roots N' Boots Queen Creek has been placed many times in the top three by the Women's Pro Rodeo Association, three times receiving top honors and the Justin Best Footing Award. We have also received several awards from Arizona Talent in Event Concepts for Best Event Poster, Best Charity Event (Special Kids Rodeo), Best Family Event (Kids N' Kritters) and more! We hope that you would like to be part of this incredible award-winning event!

But wait, there's more! More than a Rodeo, that is! We have eight other small events throughout the year. Sponsors may be recognized at these events by donating items to be used as raffles, prizes or silent auction items. Half of these events are partnership events with local non-profits such as Manes & Miracles, Queen Creek Mounted Posse, Pan de Vida, and more!

So, pull out your checkbook or credit card, and get ready to put on your boots and be part of these celebrations of the roots of Queen Creek and the surrounding communities!

Rodeo Event Sponsor

Bareback Riding

Saddlebronc Riding

Steer Wrestling

Team Roping*

Breakaway*

Tie-Down Roping

Barrel Racing*

Bull Riding**

\$5,000/ea.

Benefits:

Benefits are for cash sponsors only.

- Commercial
- Logo in slide show on Video Board Pre-Show
- 2 - 4x8 Banner Inside Arena
- Flag run during pre-show
- Flag run before your sponsored PRCA rodeo event
- 8 VIP Tickets per Performance (Thursday-Sunday)
- 4 General Admission Tickets per Performance (Thursday-Sunday)
- Logo or Name on one of two wristbands for 1 night
- 3 Physical Parking Passes
- Logo on Website with Hyperlink
- Logo on Video Board during sponsored event
- Logo on Main Event Poster
- Name on Day-Sheet next to sponsored PRCA rodeo event

***\$5,500 (Additional Performance with All Women Rodeo)**

****\$6,000 (Additional Night Dedicated to Bull Riding - Roots N' Chutes)**

Rodeo Chute Sponsor

Your banner on a bucking chute for rough stock events (Bareback Riding, Saddlebronc Riding, Bull Riding)

\$4,000/ea.

Benefits:

Benefits are for cash sponsors only.

- Logo in slide show on Video Board Pre-Show
- 4x8 Banner Inside Arena
- Flag run during pre-show
- 6 VIP Tickets per Performance (Thursday-Sunday)
- 4 General Admission Tickets per Performance (Thursday-Sunday)
- 2 Physical Parking Passes
- Logo on Website
- Banner on Bucking Chute

Special Event Sponsor

Kids N' Kritters

XTreme Teen & Ranch Dressing

Pancake Breakfast

Petting Zoo

Special Kids Rodeo

Rodeo Dances

Pony Express Ride

Presenting Sponsor of the other smaller events we put on throughout the week of Roots N' Boots. Over the weekend we see hundreds of participants for each of these various events

\$5,000/ea.

Benefits:

Benefits are for cash sponsors only.

- Logo in slide show on Video Board Pre-Show
- 4x8 Banner Inside Arena
- Logo on Back Number for participants (KnK, XT, SKR only)
- Logo on Website
- Multiple announcements of being the presenting sponsor during the sponsored event
- 6 VIP Tickets per Performance (Thursday-Sunday)

Additional Sponsor Opportunities

Throughout the week we have multiple other opportunities for visibility and sponsorship. Here are various add-ons you could help us put on!

- Diamond Earing Mom Scramble
- Future of Rodeo
- Activity Book
- Cornhole Event
- Mariachis & Margaritas
- Rodeo Buckles
- Rodeo 101
- Thank You Dinner
- Kickoff Dinner
- Volunteer Shirts (Logo place on the shirt given to all volunteers to wear for the week - Limited to first 5 sponsors)

\$3,000/ea.

Benefits:

- 4 General Admission Tickets (Thursday, Friday, OR Sunday)
- 2 VIP Tickets per Performance (Thursday-Sunday)
- Recognition during presentation or event
- Logo on video board during event (if event is during PRCA perf)
- Logo on event flyer
- 4x8 Banner Inside Arena

Elevate North

Sponsoring the elevated platform seating on the North-East end of the arena during
rodeo performances

Thursday

Friday

Saturday

Sunday

\$6,000

Benefits:

Benefits are for cash sponsors only.

- Commercial
- Logo in slide show on Video Board Pre-Show
- 4x8 Banner Inside Arena
- Flag run during Pre-Show
- Name/Logo on Elevated Platform
- 1 Front Table on platform (6 people, dinner & 2 drink tokens per person)
- Logo on Website with Hyperlink

Sponsorship Levels

We welcome all businesses and organizations to join us as part of the Roots N' Boots Family! Here are different sponsorship levels you can join in on!

Gold:

\$2,000

- 2 General Admission Tickets (Thursday, Friday, OR Sunday)
- 2 VIP Tickets per Performance (Thursday-Sunday)
- Logo on Website
- Banner Inside Arena 3

Silver:

\$1,500

- 2 VIP Tickets per Performance (Thursday-Sunday)
- Logo on Website
- Banner Inside Arena 3

Copper:

\$1,000

- 2 VIP Tickets per Performance (Thursday-Sunday)
- Logo on Website

Additional Details:

If you'd like Promotional Items in VIP Swag Bag, contact Penny & Dru

Vendor Booth - Sponsors can get a 50% discount on a vendor booth for March event if paid for by Thanksgiving 2024

Kickoff Dinner - All Sponsors invited