



Roots N' Boots Queen Creek
Rodeo Committee



Welcome to Roots N' Boots Queen Creek Rodeo Committee!

We are very happy to have you join the BEST rodeo in Arizona.

Friends of Horseshoe Park, a 501(c)(3) organization, is pleased to offer you the opportunity to join us in celebrating the history, culture, and heritage of Queen Creek and the surrounding communities. Roots N' Boots Queen Creek (RnB) is the signature event hosted by Friends of Horseshoe Park (FOHP) each March in beautiful Queen Creek, Arizona and features PRCA Pro Rodeo action, a carnival and midway, food vendors, shopping, competitive events for the community and many free activities for children young and old.

To make this amazing five day event happen, we need the support of volunteers like you! We are "More than a Rodeo"- our event currently includes four PRCA Rodeo events and two rodeo dances, along with a full size carnival and midway, vendors, and a number of FREE family friendly events. Roots N' Boots Queen Creek has placed many times in the top three by the Women's Pro Rodeo Association, three times receiving top honors and the Justin Best Footing Award. We have also received several awards from Arizona Talent in Event Concepts for Best Event Poster, Best Charity Event (Special Kids Rodeo), Best Family Event (Kids N' Kritters) and more! We hope you would like to be part of this incredible award-winning weekend!

FOHP/RnB History

When Horseshoe Park & Equestrian Centre (HPEC) construction was complete in 2008, the Town of Queen Creek organized a Grand Opening, which was held in January of 2009. This Grand Opening included a number of local equine and livestock groups, including Queen Creek 4H and Queen Creek High School FFA, as well as a number of activities for the community, as an introduction to HPEC and a celebration of Queen Creek's rural heritage.

About this time, Queen Creek councilmember Jon Wooten, whose second term in office was coming to a close, was realizing that the fact HPEC was town owned was

a detriment in terms of private fundraising to expand the park. So, he decided instead of running for a third term to found a non-profit organization to support HPEC and privately funded input stream for HPEC improvements. Friends of Horseshoe Park was incorporated on May 3, 2010 and received its non-profit status from the US Internal Revenue Service on Oct 28, 2010. The founding Board of Directors were Jon Wootten, Vickey Wootten, Rich Robertson, Stephanie Robertson, Fred Brittingham, Patti Garbe, Sherri Elkins, and Clayton Alford. After the very successful Grand Opening of HPEC, the Town of Queen Creek staff thought that creating a yearly celebration along those lines, but expanded to include other events and a professional rodeo, would be a way to both bring the community together at the same time celebrating Queen Creek's rural roots. It was during planning of this event, which would be named Roots N' Boots Queen Creek, that the inclusion of a PRCA rodeo as the main attraction was agreed upon. Since the event was chartered as a Town of Queen Creek event, the planning was almost entirely performed by Town staff, with members of Friends of Horseshoe Park being responsible for planning the rodeo. The inaugural Roots N' Boots Queen Creek was a two day event held in March of 2010. This event included first ever PRCA rodeo held in Queen Creek.

After completion of the event, Town Council looked at how much the event cost in terms of Town staff labor hours and decided the cost was not worth the benefit. It was at this time that Town Council asked if Friends of Horseshoe Park would consider taking over the event, with the Town donating use of HPEC and some staff time to help at the event (tractors, etc.). In the end, an agreement was reached between FOHP and the Town of Queen Creek for FOHP to host RnB annually, with the goals of A) breaking even financially, and B) providing the Queen Creek community a high quality, rural themed event. This agreement, with slight changes as RnB has grown, has been the basis for RnB as planned and executed by FOHP from 2012 to the present day.

What started as a two day event showcasing local equine and livestock and two professional PRCA rodeo performances as grown to five full days of activities, food vendors, shopping, carnival, all sorts of activities and performances, as well as 3 full PRCA rodeo performances, a night of PRCA bull riding and an All Women's Rodeo.

What Is Roots N' Boots Queen Creek?

2024 Roots N' Boots Queen Creek Main Event Plan

March 13-17, 2024 at Horseshoe Park & Equestrian Centre in Queen Creek

- One night of PRCA Bull Riding and three full PRCA Pro Rodeo Performances
- Rodeo 101 – tour the rodeo and learn what goes on behind the chutes
- Shopping & Dining at our amazing Cowboy Marketplace
- Full sized Carnival & Midway
- FREE family activities including:
 - o Kids N' Kritters with activities such as “Mutton Bustin” and “Dash for Cash”
 - o Xtreme Teen activities may include “Chicken Scramble” or “Goat Roping”
 - o The popular Ranch Dressing contest
 - o Entertainment stage
 - o Pancake & Sausage Breakfast
- Rodeo Dances on Friday and Saturday nights (all ages welcome)
- Youth Dance on Thursday night
- Equine Meet & Greet scheduled daily
- The Saloon and entertainment area will be back, and bigger and better! Join us under the covered arena, with an area for adults to enjoy an alcoholic beverage during the festivities, while having a meal with their family
- AgTivity Zone featuring fun and interactive stations by the Arizona Farm Bureau, pony rides and the ever popular petting zoo! Additional event you may be recognized at (see sponsor team)

What are the different ways I can volunteer?

Weekend Warrior

Our weekend warriors are volunteers who volunteer for rodeo week/weekend and volunteer in a specific area year after year working under a specific Honcho. They are a vital part of our volunteer group that we can count on every year. They are welcome to attend committee meetings.

Committee Member

Committee members take on a bigger volunteer role not only regarding Roots N' Boots Queen Creek, but also in the other events held in conjunction with Roots N' Boot Queen creek, such as the Annual Poker Ride, Annual Trail Ride and our two Open Barrel Races held throughout the year. Our committee members take on a key role in a

specific area under one of our Committee Honchos. They are highly encouraged to attend committee meetings.

Honcho

Roots N' Boots Queen Creek Honchos are committee members who oversee a specific area or event, some with budget responsibilities. They organize the specific event or activity they are in charge of from start to finish, including organization, securing volunteers, budgets and implementation as well as report to the Board of Directors, as needed. As volunteers, they are also asked to volunteer at other Roots N' Boots Queen Creek events as explained above. They or their chosen alternate are expected to attend committee meetings.

Friends of Horseshoe Park Board of Directors

Friends of Horseshoe Park Board of Directors are nominated and voted on by the Board every 2 years. Board members take on the the vital role of not only being responsible for Roots N' Boots Queen Creek, but also working with Horseshoe Park & Equestrian Centre management and staff, and the Town of Queen Creek elected officials as well as staff, in improving the park along with promoting and keeping our rural and western heritage. Board members are required to attend all Roots N' Boots Queen Creek events and all monthly Board meetings.

Friends of Horseshoe Park Executive Committee

The Friends of Horseshoe Park Executive Committee is made up of the President, Vice-President, Treasurer and Secretary of the Board of Directors. This subcommittee recommends courses of action for strategic and/or issues and provides guidance to and oversight of the other committees of the Board along with oversight of and accountability to corporate budget items and expenses. Board members are required to attend all Roots N' Boots Queen Creek events and all monthly meetings.

What kind of time do I need to commit?

Volunteering for Roots N' Boots Queen Creek depends on what works for you and your family. We welcome whatever you can offer from weekend warrior to becoming a Honcho with the added responsibilities. You can get more information under "What are the Different Ways I can Volunteer?" Starting small by being a committee member before deciding whether and how to volunteer more time and energy is a common path among our Committee members and Honchos.

Committee meetings are the 2nd Thursday of each month starting at 7pm for the months of September - March.

Board meetings are the 2nd Thursday of each month starting at 6pm twelve months a year.

What do I get from being part of this committee?

You not only get to be part of the BEST rodeo in Arizona, but you will be part of the BEST rodeo family. We are currently over 100 strong in committee members! Committee members will receive:

- Free parking
- 20% Discount on all merchandise
- Opportunity to purchase RnB Committee shirts
- Free tickets to Thursday, Friday or Sunday performance (quantity varies each year)
- Thank You Dinner for you and your family
- Kick Off Dinner for you and one guest
- The <insert word> good feelings of giving back to our community by hosting the biggest and best all-volunteer community event in Queen Creek.

What are the different honcho areas and are any currently open?

Each Honcho is paired with a Board member who will be their voice at the Board meetings and assist them with any planning needs or issues with their area. Please see the chart below for all Honcho areas and who their Board member is. The yellow highlights are open positions that we are looking for someone to honcho.

	<i>Event/Area</i>	<i>Honcho</i>	<i>Board Representative</i>
1	Ag Education	Katie Aikins	Myrna Flores
2	AgTivity Book	Sandy McNatt	Myrna Flores
3	Banner Removal	Bob Adams	Karen Crooks
4	Bar/Liquor	Karen Crooks	Karen Crooks
5	Barrel Races	Lexi Wheeler	Myrna Flores
6	Buckles	Lexi Wheeler	Erica Jorgensen
7	Carnival	Rich Robertson	Rich Robertson
8	Committee Interest	Myrna Flores	Myrna Flores
9	Committee Shirts/Gifts	Myrna Flores	Myrna Flores

10	Community Outreach	Myrna Flores	Myrna Flores
11	Cowboy Christmas	Ed Musgraves	Erica Jorgensen
12	Credentials - ALL	Cheyenne Flores	Byron Kimball
13	Dance	Kevin K	John Flores
14	Day Sheets	Angela Askey	Dave Mansingh
15	Elevated Seating	Tiffani Shively	Patti Garbe
16	Entertainment	OPEN	Patti Garbe
17	Flag Presentation	Steve Cain	Patti Garbe
18	Flags in Arena	Robert Askey	Dave Mansingh
19	Future of Rodeo	Tom Scheurn	Myrna Flores
20	Heritage Sponsor	Kim Adams	Dru Alberti
21	Hospitality/VIP	OPEN	Dru Alberti
22	In Kind Donations	Karen Crooks	Dru Alberti
23	Inventory (Connex, Admin)	Ed Musgraves	Ed Musgraves
24	JR Bull Riding	Tammy Kelly	Dave Mansingh
25	Kick Off Dinner	Dru Alberti	Dru Alberti
26	Kids N Kritters	Dakota Baden	Myrna Flores
27	Kidsn N Kritters;Justin Mutton Bustin Equip, Buckles	Dakota Baden	Myrna Flores
28	Marketing	Myrna Flores	Myrna Flores
29	Merchandise	Melanie Mansignh	Myrna Flores
30	National Anthem	Wynett Wilson	Dave Mansingh
31	On-Site Social Media/Live	Cheyenne Flores	Myrna Flores
32	Outside Arenas	OPEN	Patti Garbe
33	Pancake Breakfast	Marissa Mansignh	Dave Mansingh
34	Parking	Todd Steely/Mike Koozer	Byron Kimball
35	Photography	Kaeden Peterson	Myrna Flores
36	Point of Sale (POS)	Samantha Hardt	Rich Robertson
37	Pony Express	Phil Fedor	Patti Garbe
38	PRCA GEO Data	Penny Dapser	Dru Alberti
39	PW Barrels	Lexi Wheeler	Myrna Flores
40	Ranch Dressing	Open	Myrna Flores
41	RNBQC Perf Giveaways	Dakota Flores	Dru Alberti
42	Rodeo	Robert Askey	Dave Mansingh

43	Rodeo 101	Jason Standage	Dave Mansingh
44	Royalty	Tiffany Baden	Dave Mansingh
45	RV	Rowena Kimball	Byron Kimball
46	Schedule	Montana Flores	Jon Wootten
47	Seating - East Side	Micaela March	Myrna Flores
48	Seating - West Side	Open	Open
49	Security	Byron Kimball	Byron Kimball
50	Signage	Kevin Aikins	Myrna Flores
51	Site	Marcus Cooper	John Flores
52	SKR	Pan De Vida	Myrna Flores
53	Social Media	Myrna Flores	Myrna Flores
54	Sponsor FB Thank You Post	Kim Adams	Dru Alberti
55	Sponsors	Dru Alberti	Dru Alberti
56	Stalls	Mickey Gould	Byron Kimball
57	Surveys	Open	Open
58	Sweethearts	Open	Ed Musgraves
59	Thank You Dinner	Michelle Steely	Karen Crooks
60	Ticket Takers/Exit Entry Gates	Open	Patti Garbe
61	Tickets	Patti Garbe	Rich Robertson
62	Trail Ride - POKER Ride	Nicole Cooper	Myrna Flores
63	Trail Ride in Spring	Vickey Wootten	Myrna Flores
64	Treasurer Assistant	Christin Koozer	Erica Jorgensen
65	Vendors	Paige Standage	Karen Crooks
66	VIP Seating	Greg Blazek	Dru Alberti/Byron Kimball
67	VIP Swag (pre-rodeo)	Ed Musgraves	Dru Alberti
68	Visiting Committee	Patti Garbe	Patti Garbe
69	Volunteer Shirts	Karen Crooks	Karen Crooks
70	Volunteer Tent/Food	John Flores	John Flores
71	Volunteers	Nicole Cooper	Myrna Flores
72	Website	Melanie Mansingh	jon wootten
73	Xtreme Teen	James Tree/Kendra Diegan	Dave Mansingh
74	Youth Committee	LeAnne Campell	Myrna Flores

Contact Information

Board of Directors

President - Jon Wootten	jonwootten@gmail.com
Vice-President - Rich Roberts	rich@3investigations.com
Treasurer - Erica Jorgensen	huntersmom78@msn.com
Secretary - Myrna Flores	myrnaoflores@gmail.com
Board Member - Dru Alberti	drurnbqc@gmail.com
Board Member - Karen Crooks	qccrooks@hotmail.com
Board Member - Patti Garbe	baroranch@yahoo.com
Board Member - John Flores	jflores2472@gmail.com
Board Member - Dave Mansingh	david.b.mansingh@hotmail.com
Board Member - Byron Kimball	brassranger@yahoo.com
Board Member - Ed Musgraves	edmusgraves@cox.net

General Volunteer Email: volunteers@friendsofhorseshoepark.org

Executive Committee Email: exec@friendsofhorseshoepark.org

General Information Email: info@friendsofhorseshoepark.org

Mailing Address: PO Box 1062, Queen Creek, AZ 85142

Follow us on Facebook and Instagram at:



Roots N' Boots Queen Creek



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Honcho Hints and Tips?

- Signage - Talk to your board rep about what signage you are responsible for displaying, as part of Roots N' Boots Queen Creek.
- Budgets - If you have a budget, talk to your Board rep. about any needed changes or if you won't be spending all your money
- Flyers - Work with the Marketing Chair on any required flyers
- Meetings - If you cannot make a committee meeting, make sure someone has your update and any issues to talk about.

MEET *the* BOARD



Jon Wootten
President



Rich Robertson
Vice-President



Myrna Flores
Secretary



Erica Jorgensen
Treasurer



John Flores

MEET *the* BOARD



Dru Alberti



Karen Crooks



Patti Garbe



Ed Musgraves



Dave Mansingh



Byron Kimball

MEET *the* COMMITTEE



Sandy McNatt



Fred Brittingham



Cheyenne Flores



Tom Scheurn



Samantha Hardt



Montana Flores

MEET *the* COMMITTEE



Dakota Flores



Tiffany Shively



Todd Steely



Nicole Cooper



Marcus Cooper



Squirrel Campbell

MEET *the* COMMITTEE



WE ARE MORE THAN A RODEO, WE ARE A FAMILY

