

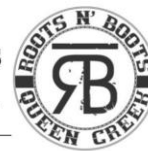


A 501(c)(3) charitable organization

Horseshoe Park

P.O. Box 1062 | Queen Creek, AZ 85142
www.FriendsOfHorseshoePark.org

doing business as
ROOTS N' BOOTS
Queen Creek
More than a rodeo!



July 2019

RE: Support Roots N' Boots Queen Creek

Event Dates March 12-15, 2020

The concept of a week-long celebration of Queen Creek's rural heritage has long been an aspiration of Town residents. Today, we have Roots N' Boots Queen Creek, held annually in March at Horseshoe Park & Equestrian Centre. Roots N' Boots' inaugural event was in 2011 and since then it has become the cornerstone of an exciting tradition.

Last year, more than 22,600 people attended Roots N' Boots over the three day weekend. The event includes a carnival and midway, yummy food trucks, great shopping, rodeo dances, and the headline event - a PRCA Pro Rodeo. In addition, we strive to keep Roots N' Boots Queen Creek affordable hosting many free family-friendly activities - for all ages! That's why we appreciate the contributions of area residents and local businesses such as yourself. Some of the FREE activities we've had in past years include:

- Special Kids Rodeo - Kids with special needs have the opportunity to participate in western themed activities in a safe and supportive environment
- Kids N' Kritters - Little wranglers get up close and personal with animals and participate in activities such as Dash for Cash, Mutton Bustin', Learn to Rope and more (ages 3-11)
- Xtreme Teen Rodeo - No livestock experience needed, these teens participate in ag related competitions designed for specifically for them (ages 12-19)
- Ranch Dressing - Teams of three attempt to dress a goat (not kidding, it's hilarious!) (ages 12-99)
- AgTivities & Education booth - Fun & educational ag info and activities for the whole family
- Draft Horse Meet & Greet - Learn about these gentle giants
- Old West Shows by The Parasol Smokewagon players
- Saturday Stage Entertainment featuring dancers, singers, and more
- Petting Zoo

Please check out the event - and all the smiling faces - in our 2018 photo montage video at <https://www.youtube.com/watch?v=aveBQVJVTA>.

We are looking for cash donations from you to assist in funding the 10th anniversary of Roots N' Boots. Gift cards or product to provide incentives/marketing/giveaways/used as prizes for the events may be considered in lieu of cash donations. If interested, we also have full sponsorship packages starting at \$1,000 for cash or in-kind donations, with benefits including pre-and during event marketing and VIP Experience Tickets (visit our web-site RootsNBoots.org and check out the Sponsorship link). Please give me a call at 480.766.2830 or email me at qcrider@gmail.com. I can answer any questions and also send one of our team members to pick up your donation. W-9 available upon request.

Thank you,

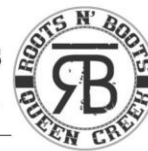
Dru Alberti - Sponsorship Chair



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HERITAGE PROGRAM REGISTRATION FORM

Name	
Address	
Cell Phone	
Home/Business Phone	
Email	

Please clearly print your name as you'd like it to appear on the Roots N' Boots Queen Creek video board and website (for example, John & Jane Smith Family, John and Jane Smith, QC Rodeo Lovers, etc). 35 character maximum. Note: If you select as your Heritage recognition something other than your proper name, it is subject to the approval of Roots N' Boots Queen Creek:

Heritage Level (select one) Register now to receive a 2020 Roots N' Boots calendar while supplies last

- _____ Cow Hand \$50-\$99 Name on Video Board and Website
- _____ Broncbuster \$100-\$249 Name on Video Board and Website, Two PRCA Pro Rodeo Vouchers (Friday or Sunday)
- _____ Top Hand \$250-\$499 Name on Video Board and Website, and 1 (one) of the following:
 - _____ Four PRCA Pro Rodeo Vouchers (For Friday or Sunday, users choice)
 - _____ Two VIP Passes (please select day of performance): _____
- _____ Trail Boss \$500-\$999 Name on Video Board and Website, and 1 (one) of the following:
 - _____ Six PRCA Pro Rodeo Vouchers (For Friday or Sunday, users choice)
 - _____ Three VIP Passes (please select day of performance): _____

Amount: \$ _____

Donation Description: _____ Enclosed Yes/No: _____ (Checks payable to Friends of Horseshoe Park)

Cash donations: If payment is not enclosed, we will invoice you via email

If you'd like us to invoice you, you may also send this form to us via email qcriders@gmail.com

Would you like to volunteer at the event? Yes/No (circle one) IF yes, describe _____

Donation designated for specific activity: Yes/No (circle one) IF yes, describe _____

Signature of Heritage Member: _____ Todays Date _____

Mail to:

Roots N' Boots Queen Creek Heritage Program
C/O FOHP – Attn: Heritage Coordinator
PO Box 1062
Queen Creek, AZ 85142

*calendars available while supplies last.

Send questions to info@friendsofhorseshoepark.org

----- Internal Use Only – Do not write below this line -----

Date/Initial

Heritage Registration Received & Deposited _____ Check number _____

Email confirmation sent to Heritage Member _____ Voucher(s) mailed to Heritage Member _____

Calendar to Heritage Member _____ Name to Web-Master _____

Name to Video Board Designer _____