

RnB Committee Notes
Last Update: January 11, 2017

Special Events – Brooke Thomas

- Elite Dog would like a booth. Approved.
- Elite Dog – we comped their booth last year, we are good with the same this year.
- Train – Cheyenne has a vendor who has a ice cream/train. But can't do train this year. Brooke has Giddy Up to use this year. They both sell tickets.
Brooke will discuss with Cheyenne
- Florkorico dancers want to come back. They will be placed on Saturday night from 5-6pm. Possibly on Friday at 5pm.
- Draft Horses would like to set up booth by arena. Approved to sell shirts.
- Bryan Bausch has been confirmed for Friday. **Not sure if Charlie Hill is part of that or not.**
- Mounted Shooters – Confirmed. **Still waiting on contract.** They need to park in designated area ONLY. Possibly using them on other days.
- Ranch Dressing – Confirmed.

Site – John Flores

- Fencing – Other option is vinyl fencing. Downside is it is easy accessible. \$500 for chain link versus \$1300 for vinyl. Possible \$500-\$600 for screen on chain link. Bar inside. Brooke to inquire with Molly to confirm approval No response yet from Molly. CLOSED- No response from Molly, so we'll move forward. We cannot use TOQC scrim. Fencing set up before Friday SKR and leaving it up all weekend. **John will get with Fire Marshall on how many entry/exits needed.** Committee decided to use chain link for 2017.
- Tents set up on Wednesday this year.
- **John to contact Adam regarding paseo dust control. He will reach out to referral from TOQC Maybe have them spray dance area more**
- **John to contact Cole regarding power twist lock ends.**
- Equipment – We need lift by Wednesday. **John will add to contract.**
- **John to contact Cre8ive Events about possible rentals.**
- Port-A-Johns – RAD gave \$500 sponsor. Added one unit.
- **Scootn' Boots offered to provide a dance floor. Erica meeting tomorrow.**

Vendors – Cheyenne Barcala

- Vendors can move in Wednesday
- **Cheyenne will confirm with the Pony Ride vendor that they are aware of new VIP area**
- **No contact from the Early Day Tractor Association. Erica to contact them directly.** Tractor display. They are interested and we have space around

North entrance along with Great West Trailers. Erica to coordinate.

- Trails West will have displays.
- Pony Ride/Petting Zoo vendor....wants to sell hats. Need to discuss with Cheyenne. It is not Walking M.

Security - Byron Kimball

- EMS - estimated \$850.00 OT to be put in with in-kind services approved.
- Pro Am accepted contract.
- Made reservations at HPEC for stalls and RVs for his volunteers.
- Still need Barn Manager.
- Byron will be POC for Town's Special Use Permit process

Shirts - Jon Wootten

- Trinity sold the business.
- \$20.00 per shirt to put on patches, not including shirt.
- Committee members paying for their own embroidery.
- Dru researching the red shirts for committee members.
- Jon asking Cathy about patches. We did find them. Trinity has them.
- PRCA/Wrangler/Salt River patches available.
- Pink Shirt - tell Karen if you wanted

Parking - Andy Fitz

- Received 100 Diamondback dolls for SKR. Thank you Andy!
- Overflow on hill - Yes, we do charge
- Tim at HPEC is looking into the possibility at the higher lot for parking.
- \$800 more for weekend for lights for this area.
- Dry camping - Not to charge on overflow parking.
- Contestants can't tie horses overnight.

Dance -

- Can we have a remote wrist band check area? Yes.
- Would like additional exits and entrances...see Site comments.
- Dance floor set up on Friday between 1-5pm
- Harry Luge can do Friday night. \$3000
- Cross Roads can do Saturday night. \$1500
- Alcohol sponsor - Vodka sponsor possibly. He will give info to Erica for marketing.
- Can we get permission for a bon fire?

Marketing - Erica Saylor

- Logo on 10x10 tent- Banner Ironwood logo was NOT place on the top but on the backdrop.
- Rodeo tickets are ready to go.

- Cheyenne Flores and Tiffani Maggard are Social Media chairs.
- Billboards – Lost one at Gateway. Allocating the \$3000 budget for possible paid FB marketing and local publications.
- Across the Street Banner – We will only be allowed to have our banner under the RR tracks. Not across
- Rodeo Week - Debra would like to promote a TOQC Rodeo Week. **More discussion later.** No update yet.
- Flags on light poles – TOQC will not split the cost of \$120/each. Too expensive at this time.
- Visit Mesa – Ticket dates were correct. Unfortunately the customer cancelled the order. We have asked them not to allow cancellations but they cannot allow no cancellations. We did add wording ...all sales are final.
- Full marketing schedule on google docs.
- Facebook has been very exciting this year. Cheyenne doing a great job! Experimental ad for \$25....last week 133 page visits. 7100 impressions. 2900 likes this week alone. 2800 likes previous week. Very successful.
- **We will start on press releases**

Website – Jon Wootten

- Website is update. **Send Jon any updates for website.**
- Schedule should be accurate.
- Need to update Boosters

Post Event Surveys – Dru Alberti

- **Still looking for organization or people to do it.**
- **Jon to ask TOQC to use their electronic tablets**
- **Possibly a perforated piece of tri-fold to do surveys.**
- **QC Chamber of Commerce – wants to volunteer. Possibly survey area?**

Photographer – Jon Wootten

- Rick Anderson is a Yes for 2017.
- Volunteer photographers...we have someone to coordinate our photos needed and videos.

Queens – Nikki McNatt

- Coronation is scheduled for 1/21/17 in the afternoon.
- Invited sponsors
- 110 people RSVP
- 5 other visiting royalty
- Farm Bureau is sponsoring the food

Rodeo – Robert Askey

- Arena 1 – Cheyenne Flores is still handling Arena 1 schedule. Start working on now.
- All contracts are good.
- Video - Lisa's fee is \$6300.00. Pro West fee is \$9000.00. One issue with Pro West is the size of the screen. It is 11x19 and how to hang the board is unknown. Robert (via phone) suggested with the short time we have and the unknown for this year, to continue with Lisa for this year. Motion to move forward with Lisa for 2017 by Rich Robertson. 2nd by Karen Crooks. Passed
- Box Pads –Box pads came in? **Robert to confirm.**
- Bullfighters – **Not talked to bullfighters yet.**
- Specialty Act - One Arm Bandit with the buffalo has been confirmed. Donny thought it was a 2 year deal. Will use Donny for a smaller act.
- SASI – Will use for all 3 perfs (opening only)
- Fowley – Fowley confirmed. He will work with schools again.
- Equipment – We need lift by Wednesday. **John will add to contract.**
- National Anthem – Molly is holding auditions this year. **Update?**
- Dignity Wagon- Dru to organize. **Update?**
- Veterinarian – **Robert talking to some vets....never heard back. Nikki has a lead as well....no update. Cheyenne M has a lead.**
- RnB Program – Friday is Cancer Awareness, Saturday is QC First Responders and Sunday is Military.
- Salt River good.
- Chuck – Sound
- 2 other acts for next year – Trick Roper

Carnival – Rich Robertson

- Tickets are in the mail.
- They are okay with extra open hours on Friday. Open 9am on Friday.
- No on laser tag.
- They asked for our approval to solicit Parada and Cave Creek Rodeo.
- Prices stayed the same - \$18.00
- **Rich needs to provide dimensions of area to clear for best carnival placement.**
- **Rich will talk to Cole about sand issue.**
- **Fire Marshall also has to inspect carnival by Thursday. Rich to organize.**
- Tractor trailers can be parked on top far lot.
- **Need # of spots for their RV's.**
- They usually start coming in on Tuesday.
- They will be up and running by Thursday. (soft opening)
- Tickets are online at Vista Mesa and retail and library. Not performing arts center
- Presale tickets end Thursday night.

Family Rodeo – Cheyenne McQuade

- Trying to add calves to the events. Myrna to inquire about calves.
- Still looking for sheep. Playing phone tag with Peterson still
- Adjusting sign up – Do not need Adult Waiver form. Possibly print 2 sided. Yes Have availability to sign up more than one youth on one sheet. Brooke to work on forms.
- Child does not need adult waiver.
- Still not clear if they need to fill out both forms completely. Ask dru on our application what they can skip.
- Kids get to keep all the money \$300.00
- Good turn out so far for volunteers

Teen Extreme – Sandy McNatt

- Suggestion of mechanical ropers – Robert to look into.
- Any additional suggestions for different events?
- Not sure if we are going to do the Tractor Tire race.
- Shoppers Supply said they would give more of a sponsorship this year.
- Mechanical bull....liability issues.
- Advertise more...work with Erica S on marketing.
- Sponsors - Can she use certain sponsors....talk to Dru

SKR – Brooke Thomas

- Working on how to market
- All being charged for parking. \$5.00 only
- Brooke and Andy to work on parking details...possibly a colored SKR parking pass

Rodeo 101 – Jon Wootten

- It was a huge hit last year. Continue this year.
- Bus of Senior Citizens are planned for Rodeo 101 on Thursday afternoon.
- Only sold at ticket office
- Gina and Jerrod coming back

Sponsors – Dru Alberti

- Should have packets soon.

Scholarships – Dru Alberti

- Applications can re-apply each year.
- All volunteers can apply at all levels.
- Base on 2016 volunteerism and announce at 2017 Rodeo.
- Looking for 4 committee members who want to be on the judging committee. See Patti.

Merchandise – Sylvia

- Advised Sylvia that she had \$1500.00 budget to purchase what she wanted for t-shirts and merchandise. \$1000 for shirts and \$500 for merchandise. No need to get Board approval on purchases, but coordinate with Myrna.
- Purchasing 10x20 merchandise event

Volunteers – Myrna Flores

- U of A Ag Ambassadors – Nicole V
- Booth space for volunteers for Myrna– Yes

Signs – Karen Crooks

- Dru - Since VIP seating still in back, Design competitor/staff area sign for gate and pitch to board.
- Dru - Design signage/frames for photo area.
- Dru - Survey booth - Drawings done daily (or several times per day). **Need to make sign.**
- Dru - Design signage for hospitality area (have signs for VIP seating)

VIP - Dru Alberti

- **Dru getting bids for photo lights.**
- Since VIP seating still in back, **Design competitor/staff area sign for gate and pitch to board (seen at another rodeo).** Not in budget for sponsors.
- **Finalize swag option and bag itself.**
- Tim is getting a wholesale cost for twinkle lights per discussion with Jon on stepping up the game. **Submit to board for approval.** Not in current budget.
- **Get bid for lights so we don't have to borrow them. Submit to board for approval.** Not in current budget (issue came up at town event when loaner lights were not available: let's get our own)
- **Design signage/frames for photo area** (last years was used and holes added). Incl in \$100 budget.
- Photo area of hospitality - volunteers and vendor pics on Sunday from 10-noon? Ok by Tim, **propose to board.** Can potentially fit in Friday from 3-4 (subject to getting photogs)
- **Set meeting or phone conference with Dakota and Nicole to discuss** - taking care of sponsors who are vendors, getting swag bags ready, escort to seat program, giveaways during perf, taking care of sponsors during dinner
- Surveys - **need to find an electronic way to do this - can we borrow from town as part of our in kind?** Have paper forms for times of high demand or if internet goes down.
- Survey booth - adding additional giveaways so if (when) we run out of chick Fil a cards we still collect. Drawings done daily (or several times per day). **Need to make sign.** Not in sponsor budget to make this sign.
- Survey booth - **need adult to take this over to handle surveys** after perf on Friday night and Saturday night plus all day Sunday including after

- perf. Need to get some dance info - hard because most are drinking I know!
- Ask JW and board - chandler Gilbert is a \$3k sponsor. Ok to go to other colleges? Yes.
 - Dru to order wrist bands.
 - Dru to order meal tickets.
 - Dru to reserve 10x10 for during event to open the hospitality area.

Miscellaneous

- Community RV use for exchange for ticket? No
- Possibly renting RVs.
- Bar in corn hole area – Karen - can anyone check and serve liquor?
- Committee picture – Myrna will organize

Meetings

Next meeting is February 8th.