

RnB Committee Notes
Last Update: February 8, 2017

Security - Byron Kimball

- EMS – estimated \$850.00 OT to be put in with in-kind services approved.
- Pro Am accepted contract.
- Made reservations at HPEC for stalls and RVs for his volunteers.
- Byron will be POC for Town's Special Use Permit process
- VIP seating security need to be on site at 4:30pm (4-5 people)
- Byron – needs to reserve the town barricades, signs and mobile signs.
- Special event permit filed. Meeting tomorrow at 3pm to discuss. A little behind on timing but do not for see problems.

RV/Stalls - OPEN

- Still need Barn Manager starting Wednesday – Myrna may have a prospect.

Parking - Andy Fitz

- Received 100 Diamondback dolls for SKR. Thank you Andy!
- Overflow on hill – Yes, we do charge
- Tim at HPEC is looking into the possibility at the higher lot for parking. Still no update.
- \$800 more for weekend for lights for this area.
- Dry camping – Not to charge on overflow parking.
- Contestants can't tie horses overnight.
- Parking SKR in front lot.
- Clinicians will park on top lot with trailers.
- Cowboy Church – Accept donations for parking

Signs - Karen Crooks

- Dru - Since VIP seating still in back, Design competitor/staff area sign for gate and pitch to board.
- Dru - Design signage/frames for photo area.
- Dru - Survey booth - Drawings done daily (or several times per day). Need to make sign.
- Dru - Design signage for hospitality area (have signs for VIP seating)
- 4x6 Dance signs needed – Email wants to Erica.
- Rodeo Sold Out signs (4)
- Town – surveys – electronic – can we use laptops? Buy tablets/i-pads Survey Monkey is an option. Cheaper to use survey monkey than purchase i-pads. Need sign from Karen.
- Security – need sign for re-entry.

- Surveys – Buy tablets/I-pads Survey Monkey is an option. Cheaper to use survey monkey than purchase i-pads. Need sign from Karen.

Tickets/Badges/Credentials – Patti Garbe

- Coors to print badges and parking passes.

Site – John Flores

- Fencing – Other option is vinyl fencing. Downside is it is easy accessible. \$500 for chain link versus \$1300 for vinyl. Possible \$500-\$600 for screen on chain link. Bar inside. Brooke to inquire with Molly to confirm approval No response yet from Molly. CLOSED- No response form Molly, so we'll move forward.
- We cannot use TOQC scrim.
- Fencing set up on Thursday and leaving it up all weekend. John will get with Fire Marshall on how many entry/exits needed. Committee decided to use chain link for 2017.
- Tents set up on Wednesday this year.
- John to contact Adam regarding paseo dust control. He will reach out to referral from TOQC Maybe have them spray dance area more -John to follow up and pass to Byron.
- John to contact Cole regarding power twist lock ends. Contacted Westworld. Left messages for Lisa...no response.
- Equipment – We need lift by Wednesday. John will add to contract.
- John to contact Cre8ive Events about possible rentals. Prices are higher than what we have currently
- Port-A-Johns – RAD gave \$500 sponsor. Added one unit.
- Scootn' Boots - using for dance floor.
- Gators – getting 1 donated
- Look at gator rental list – 1)John, 2)Security 3)Andy 4/5)Ice
- Flatbed vehicle from Town of QC
- We have 2 sets of radios

Rodeo – Robert Askey

- All contracts are good.
- Video - Lisa's fee is \$6300.00. Pro West fee is \$9000.00. One issue with Pro West is the size of the screen. It is 11x19 and how to hang the board is unknown. Robert (via phone) suggested with the short time we have and the unknown for this year, to continue with Lisa for this year. Motion to move forward with Lisa for 2017 by Rich Robertson. 2nd by Karen Crooks. Passed
- Box Pads –Box pads came in? Robert to confirm.
- Bullfighters – Not talked to bullfighters yet.
- Specialty Act - One Arm Bandit with the buffalo has been confirmed. Donny thought it was a 2 year deal. Will use Donny for a smaller act.
- SASI – Will use for all 3 perfs (opening only)

- Fowley – Fowley confirmed. He will work with schools again.
- Equipment – We need lift by Wednesday. John will add to contract.
- National Anthem – Molly is holding auditions this year. Update?
- Dignity Wagon- Dru to organize. Update?
- Veterinarian – We are covered for Sat/Sun...Still need Friday
- RnB Program – Friday is Cancer Awareness, Saturday is QC First Responders and Sunday is Military.
- Salt River good.
- Chuck – Sound
- 2 other acts for next year – Trick Roper
- Practice with the queens. Limited who can be in the arena.
- Christian still printing day sheet
- Dan needed for Thursday night
- Need to get people out of arena by 5:00.....stop being soft.
- Need camera operators for Lisa again – use kids again? QC High School – Robert to organize.
- Talked to April to help assist – Jon to do that
- Barrel covers needed for slack. John will get to Robert on Friday morning.

Day Sheets – Angela Askey

Arena 1 – Cheyenne Flores

- Arena 1 – Cheyenne Flores is still handling Arena 1 schedule.

Carnival – Rich Robertson

- Tickets are in the mail. Received?
- Soft opening on Thursday – Yes per Rich
- They are okay with extra open hours on Friday. Open 9am on Friday.
- No on laser tag.
- They asked for our approval to solicit Parada and Cave Creek Rodeo.
- Prices stayed the same - \$18.00
- Rich needs to provide dimensions of area to clear for best carnival placement.
- Rich will talk to Cole about sand issue.
- Fire Marshall also has to inspect carnival by Thursday. Rich to organize.
- Tractor trailers can be parked on top far lot.
- Need # of spots for their RV's.
- They usually start coming in on Tuesday.
- Tickets are online at Vista Mesa and retail and library. Not performing arts center
- Presale tickets end Thursday night.
- Let them make decision on when to start on Friday. Press release did not state a time. What is the earliest to start?

Special Events – Brooke Thomas

- Elite Dog would like a booth. Approved.
- Elite Dog – we comped their booth last year, we are good with the same this year.
- Train – Cheyenne has a vendor who has a ice cream/train. But can't do train this year. Brooke has Giddy Up to use this year. They both sell tickets.
Brooke will discuss with Cheyenne
- Florkorico dancers want to come back. They will be placed on Saturday night from 5-6pm. Possibly on Friday at 5pm.
- Draft Horses would like to set up booth by arena. Approved to sell shirts.
- Bryan Bausch has been confirmed for Friday. tCharlie Hill is part of that.
- Mounted Shooters – Confirmed. **Still waiting on contract.** They need to park in designated area ONLY. Possibly using them on other days.
- Tractor Pull for Sunday? No because it will tear up arena
- All chair to print their own forms....Queens included.
- Mounted shooters good to go – received contract.

Dance – Kevin Kraayenbrink

- Can we have a remote wrist band check area? Yes.
- Would like additional exits and entrances... May need 4 exits
- see Site comments.
- Dance floor set up on Thursday
- Harry Luge can do Friday night. \$3000
- Cross Roads can do Saturday night. \$1500
- Alcohol sponsor – Vodka sponsor possibly – Not needed.
- **Can we get permission for a bon fire?**
- **Tent stakes – what can we do?**
- Hand stamp for dance
- Security – need sign for re-entry. Want re-entry area. **Do we have staff to help with re-entry? Byron will assist.**
- Man exit/entry gate for liquor
- Stop taking money – depending on the flow

Family Rodeo – Cheyenne McQuade

- Trying to add calves to the events. – Student at QC has calves
- **Sheep – still not confirmed – confident they will have them**
- **Adjusting sign up – Do not need Adult Waiver form. Possibly print 2 sided. Yes Have availability to sign up more than one youth on one sheet. Brooke to work on forms.**
- **Child does not need adult waiver.**
- **Still not clear if they need to fill out both forms completely. Ask dru on our application what they can skip.**
- Kids get to keep all the money \$300.00
- Good turn out so far for volunteers

- Registration at 7:30am. Start at 9:00am
- No issues finding volunteers for their event.
- Need to borrow Gilbert Rodeo sheet chute. Ed approved. He will coordinate.
- Need green fencing
- We have Family Rodeo sponsor – Tractors Supply

Ranch Dressing – Brooke Thomas

- Ranch Dressing – Confirmed
- Brook has the trophies

Teen Extreme – Sandy McNatt

- Suggestion of mechanical ropers – Robert to look into.
- Not sure if we are going to do the Tractor Tire race.
- Shoppers Supply is Teen Xtreme sponsor.
- Mechanical bull....liability issues.
- Advertise more...work with Erica S on marketing.
- Sponsors - Can she use certain sponsors....talk to Dru
- Need horned steer for calve wrestling need 5-6
- Need panels – Jon has some
- Goat Roping new event
- Need Chuck's equipment
- Looking for backup for Sandy

SKR – Brooke Thomas

- Working on how to market
- All being charged for parking. \$5.00 only
- Brooke and Andy to work on parking details...possibly a colored SKR parking pass
- 60 participants to date
- Give participants 2 vouchers each
- 200 vouchers to SKR

Rodeo 101 – Jon Wootten

- It was a huge hit last year. Continue this year.
- Bus of Senior Citizens are planned for Rodeo 101 on Thursday afternoon.
- Only sold at ticket office
- Gina and Jerrod coming back
- Rodeo 101 may need a full 1 hour

Sponsors – Dru Alberti

- Set up banners 10am on Wednesday.
- Bring flags in with banners please.
- Montana Silversmith – Fan appreciation buckles only

Vendors - Cheyenne Barcala

- Vendors can move in Wednesday
- Cheyenne will confirm with the Pony Ride vendor that they are aware of new VIP area
- Early Day Tractor Association confirmed. They are interested and we have space around North entrance along with Great West Trailers. Erica to coordinate. 8 tractors
- Trails West will have displays.
- Pony Ride/Petting Zoo vendor....wants to sell hats. Need to discuss with Cheyenne. It is not Walking M. Need 20x40 for petting zoo. Dru and Cheyenne to do a site walk.
- Cutters trailer same place. Fire Marshall had an issue with Cutters smoker being so close to facility and people.
- Elite Dogs - location?
- Pet Club by arena 1 where pony rides were.
- American Legion same spot.

Liquor - Karen Crooks

- Beer garden opens at 12pm
- Lost Coors product
- Titos coming back
- Dru checking to see if we are getting Coors truck
- Open cornhole bar at 12pm
- Bar in corn hole area - Karen - can anyone check and serve liquor?
- Set up in same area

Ice - Mike Foster

- Need to revisit hand washing stations

VIP - Dru Alberti/Tim Neese

- Dru getting bids for photo lights.
- Since VIP seating still in back, Design competitor/staff area sign for gate and pitch to board (seen at another rodeo). Not in budget for sponsors.
- Finalize swag option and bag itself.
- Tim is getting a wholesale cost for twinkle lights per discussion with Jon on stepping up the game. Submit to board for approval. Not in current budget.
- Get bid for lights so we don't have to borrow them. Submit to board for approval. Not in current budget (issue came up at town event when loaner lights were not available: let's get our own)
- Design signage/frames for photo area (last years was used and holes added). Incl in \$100 budget.
- Photo area of hospitality - volunteers and vendor pics on Sunday from 10-noon? Ok by Tim, propose to board. Can potentially fit in Friday from 3-4 (subject to getting photogs)

- Set meeting or phone conference with Dakota and Nicole to discuss - taking care of sponsors who are vendors, getting swag bags ready, escort to seat program, giveaways during perf, taking care of sponsors during dinner
- Ask JW and board - chandler Gilbert is a \$3k sponsor. Ok to go to other colleges? Yes.
- Dru to order wrist bands Completed?
- Dru to order meal tickets Completed?
- Dru to reserve 10x10 for during event to open the hospitality area.
- Swag gifts - 25 oz sports bottles – metal/Coffee mug – ceramic/Key Chains
- VIP in same area – need to cross catwalk.
- Lost Texas Roadhouse
- Farm Bureau – loan trailer – we cook - too much \$
- Popeyes \$2.40 person – Sunday
- Filibertos – Fajitas \$6.00 – \$3500.00
- 600 tortillas donated already
- Friday – SASI cook – burgers/salads
- Desserts – Panera backing out. Need desserts.
- Food handlers permits needed – Remind Cheyenne
- Costco – still not confirmed
- Karen motioned to move forward with Filibertos. Robert 2nd . Passed.
- Writsbands to get in...VIP/Contestants/Queens/Arena Workers

Boosters – Angela Aske

- RAD is only one.

Marketing – Erica Saylor

- Logo on 10x10 tent- Banner Ironwood logo was NOT place on the top but on the backdrop.
- Rodeo tickets are ready to go.
- Billboards – Lost one at Gateway. Allocating the \$3000 budget for possible paid FB marketing and local publications.
- Across the Street Banner – We will only be allowed to have our banner under the RR tracks. Not across
- Rodeo Week - Debra would like to promote a TOQC Rodeo Week. More discussion later. No update yet.
- Flags on light poles – TOQC will not split the cost of \$120/each. Too expensive at this time.
- Visit Mesa – Ticket dates were correct. Unfortunately the customer cancelled the order. We have asked them not to allow cancellations but they cannot allow no cancellations. We did add wording ...all sales are final.
- Full marketing schedule on google docs.
- We will start on press releases
- Rich talking to Channel 10 – competing against Nascar -Possibly come out Thursday. - Possible 1 shot on Friday morning at 9:45am

- Flyers – need people to give out by zones (3-4 people) -Need location where the flyers are at.
- Grass Roots Flyers – Made for Ag in the Class/Chick Fil A/Blank ones
- Need some for Shopper Supply/Pet Club
- Photographer – only one person called back – Katlyn Moore

Website – Jon Wootten

- Website is update. Send Jon any updates for website.
- Schedule should be accurate.
- Need to update Boosters and sponsors

Merchandise – Sylvia

- Advised Sylvia that she had \$1500.00 budget to purchase what she wanted for t-shirts and merchandise. \$1000 for shirts and \$500 for merchandise. No need to get Board approval on purchases, but coordinate with Myrna.
- Purchasing 10x20 merchandise event for rodeo
- Waiting on final quote to order shirts.
- Found vendor for cheap youth shirts
- Wants to do hats...still looking for vendor and depending on budget
- Merchandise – Fans/Hats and Seat Cushions. No on koozies...given by sponsors.
- Seat cushions seem to expensive.
- Maybe shot glass?
- She will probably not return next year.

Post Event Surveys – Dru Alberti

- Still looking for organization or people to do it.
- Jon to ask TOQC to use their electronic tablets
- Possibly a perforated piece of tri-fold to do surveys.
- QC Chamber of Commerce – wants to volunteer. Possibly survey area?
- Chick Fil A – Survey Booth on Fri and Sat. Need Sun having drawings
- Surveys – Buy tablets/i-pads Survey Monkey is an option. Cheaper to use survey monkey than purchase i-pads. Need sign from Karen.
- Survey booth - adding additional giveaways so if (when) we run out of chick Fil a cards we still collect. Drawings done daily (or several times per day). Need to make sign. Not in sponsor budget to make this sign.
- Survey booth - need adult to take this over to handle surveys after perf on Friday night and Saturday night plus all day Sunday including after perf. Need to get some dance info - hard because most are drinking I know!

Photographer – Jon Wootten

- Rick Anderson is a Yes for 2017.

- Volunteer photographers...we have someone to coordinate our photos needed and videos. – **Who?**

Queens – Nikki McNatt

- Coronation is scheduled for 1/21/17 in the afternoon.
- Invited sponsors - 110 people RSVP -5 other visiting royalty -Farm Bureau is sponsoring the food
- Nancy is Royalty sponsor
- QC Independent insert
- Photo shoots
- Rodeo full for queens – 20 spots
- 50/50 raffle – princess/sweethearts – Dru motioned to have Queens do it for this year all 3 days. All money goes to Queens and scholarships – 50%/50%.
Karen Crooks 2nd Passed

Social Media – Cheyenne Flores

- Cheyenne Flores and Tiffani Maggard are Social Media chairs.
- Facebook has been very exciting this year. Cheyenne doing a great job! Experimental ad for \$25....last week 133 page visits. 7100 impressions. 2900 likes this week alone. 2800 likes previous week. Very successful.
- Lots of FB activity in the next few weeks.

Shirts – Karen Crooks

- Trinity sold the business.
- \$20.00 per shirt to put on patches, not including shirt. PRCA/Wrangler/Salt River patches available.
- Committee members paying for their own embroidery.
- **Dru researching the red shirts for committee members.**
- Jon asking Cathy about patches. We did find them. Trinity has them.
- 330 shirts for volunteers from Trinity
- Pink Wranglers – Shoppers Supplies – 25% discount
- LW1003K - \$29.00 Kids \$38.00 Males
- **Karen is point of contact for shirts. Order by 2/13.**

Volunteers – Myrna Flores

- **U of A Ag Ambassadors** in exchange for booth space– Nicole V
- Chamber of Commerce – Volunteers **(for general or survey?)**

Scholarships – Dru Alberti

- Applications can re-apply each year.
- All volunteers can apply at all levels.
- Base on 2016 volunteerism and announce at 2017 Rodeo.

- Looking for 4 committee members who want to be on the judging committee. See Patti.

Stock Feed – Jon Wooten

- Karen to talk to Whales – Need same as last year.
- Add extra for Paynes
- No break from Pet Club for cobb since they are giving items for Family Rodeo.
- Need 40 bags cobb

Miscellaneous

- Community RV use for exchange for ticket? No
- Possibly renting RVs.
- Committee picture – Myrna will organize

Meetings

Next meeting is 3/1

Council meeting – 3/15